

Now your Facebook Page can work as hard as you do.



Your business has a Facebook Page, right? Now it's time to go from just posting updates to getting new & more engaged fans with Social Campaigns from Constant Contact. The end result: Measurable business growth.

SET YOUR SOCIAL CAMPAIGN IN MOTION—AND SEE GREAT RESULTS!

Look great. Offer something of value. Then watch the fans roll in.

Social Campaigns helps you connect with existing fans and attract new ones to your Facebook Page by offering promotions, coupons, exclusive content, and more. It's super easy and it sure delivers.

Grow your following with passionate fans who deliver more.

Whether you want referrals, donations, repeat business, or word-of-mouth buzz,

Here's what our tool can do for you!

- 1** Announce your campaign to your customers and prospects via email, Facebook, Twitter and LinkedIn.


- 2** They click on the link to get your offer, and arrive at your Facebook Gate Page.


- 3** They click "Like" on your Page, or enter their email address to get your offer.


- 4** They get excited, and tell their social networks about you and your offer.



Then **their friends** go to **your Page** to get it. And so on, and so on! You can even get real-time campaign results to see how well you're doing!

you'll get it faster with Social Campaigns. You'll look professional, reach more new people, and get tangible, real-world social media results that'll pay off big—all for just minutes of your time.

Everything you need to succeed is right here.

Our easy-to-use tools and coaching with a personal touch are always here for you. So you always have the help you need to achieve terrific results from your social media marketing efforts.





Here's how you'll make a big splash with Social Campaigns

Get more Facebook fans—and their business—with Social Campaigns.

Create a professional-looking Facebook Page that gets people to “Like” your business and spread the word. Start from any of our customizable templates designed to offer:

- Coupons
- Downloadable content (e.g., a white paper)
- Exclusive videos
- Sweepstakes
- Product and Event showcases

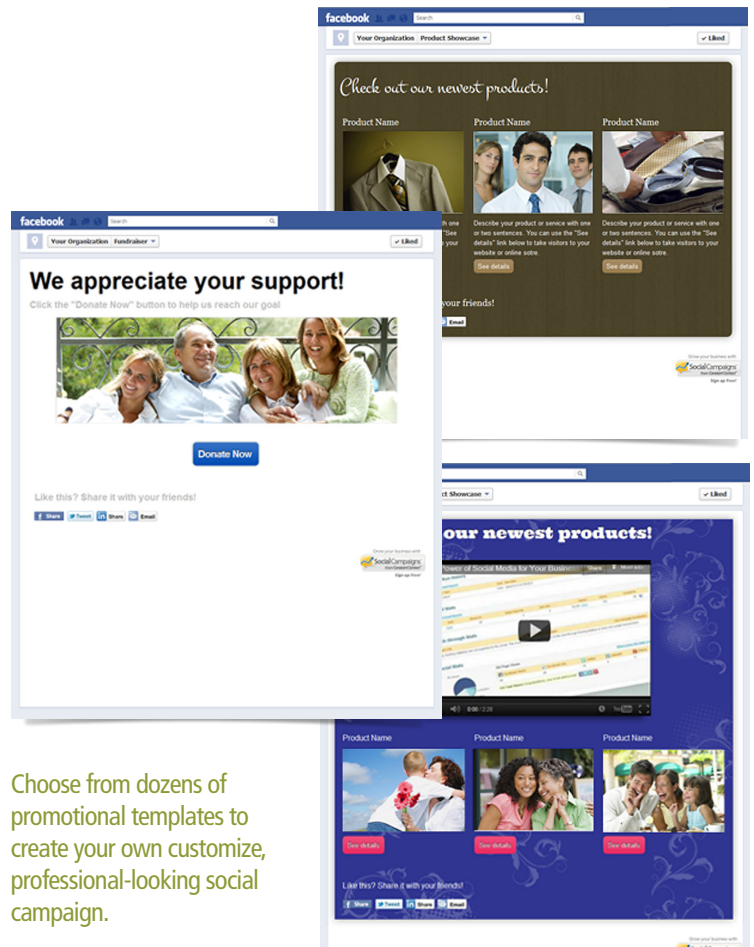
Or a make a combination using our flexible editor.

Use our built-in email and social sharing tools to quickly and easily promote your campaign to your email list, Facebook fans, Twitter followers, and LinkedIn connections... and ask them to share.

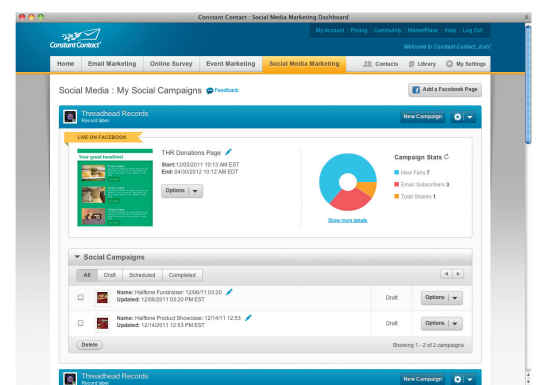
Run campaigns for as long as you want, as often as you want.

Get real-time reports on the results your campaign is driving—visitors, shares, Likes, and more.

Take advantage of our **free unlimited social media coaching** when you need a hand or an extra opinion.



Choose from dozens of promotional templates to create your own customize, professional-looking social campaign.



View easy-to-read reports and stats.



NGT Marketing Group
nilda@ngtmarketing.com



Social Campaigns
from Constant Contact®